

Turning Compassion into Action...

# Do a feature on Real American Heroes

INTERVIEW THIS EXPERT ON U.S. GIVING AND PASSIONARIES



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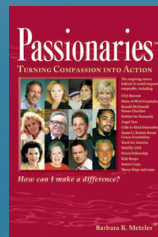
**Barbara Metzler** was named “California Woman of the Year for 2007.” A successful entrepreneur, she is an acclaimed speaker, author, and expert on American giving, nonprofits, and volunteering, and on “passionaries” – a word she coined to mean “passionate visionaries.” Barbara started five successful companies, including *The Farmer’s Wife*, a multi-million dollar corporation selling tree-fruit by-products. For 24 years, she has been involved with YPO, WPO and CEO. Barbara is now committed to sharing powerful, seldom-told stories of Americans who turned their passion into action and actively founding or helping create world-impacting nonprofits.

Her second book, *The Gift of Passionaries Changing Our World* will be released March 31, 2009. Through television, radio, and her upcoming IPTV channel, Metzler profiles celebrities and everyday heroes who have started or helped build successful nonprofits. With Clinton, Oprah and Gates creating national headlines on their high-profile volunteering, this is a very timely topic. Metzler offers inspiring stories, tips and answers for everyone who’s ever wondered, “How can one person make a difference?”

**Passionaries:**

*Turning Compassion into Action*

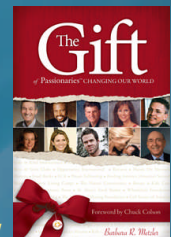
Templeton Foundation Press



**The Gift:**

*The Gift of Passionaries Changing Our World*

New April 2009!



## Story/Show Ideas

- Celebrate “Passion Week”, Easter and Spring with stories of nonprofit passionaries changing our world
- How to “give like Gates” without spending a dime?
- Giving and volunteering! Here’s why good works are skyrocketing: 65% of Americans volunteer to help out in over 1 million++ U.S. nonprofits
- The Power of One++, Remarkable Americans who prove one person CAN make a difference.
- 5 ways each of us can make a world-impacting difference, whether you’re 8 or 83.
- Inspiring celebrity Passionaries including Paul Newman, Gary Sinise and Hilary Duff.
- Remarkable children who have helped thousands. Kids’ volunteering is all the rage these days.
- Let’s stop focusing only on America’s problems, and start talking about our amazing “problem-solvers!”

**Ask Barbara to Arrange Appearances that include passionaries (potential guests) talking about their nonprofits—with millions of volunteers!**

- Susan Corrigan – Gifts in Kind
- Joani Wafer – Kids Korps USA
- Stan Curtis – USA Harvest
- Mary Kay Beard – Angel Tree Project
- Wendy Kopp – Teach for America
- Nancy Rivard – Airline Ambassadors
- Hugh O’Brian – HOBY
- Shauna Fleming – A Million Thanks
- Chris Crane – Opportunity International
- Ken Behring – The Wheelchair Foundation
- Gary Haugen – International Justice Mission
- Chuck Colson – Prison Fellowship

Want to know more: Click [www.passionaries.com](http://www.passionaries.com)

  
**Passionaries**  
Changing Our World™